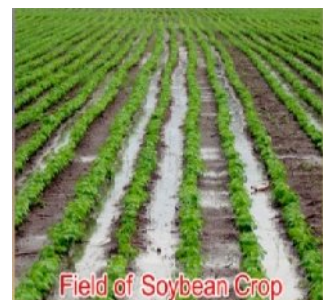


ENTREPRENEURSHIP THROUGH SECONDARY AGRICULTURE

Name of enterprise	Seed Production Maa Gayatri Beej Utpadak Sahkarita Maryadit
Name and address of entrepreneur	Shri Rameshwar Anjana (Chairman) Village Akasoda District Ujjain
Intervention of KVK	<p>Pre survey in 2007 and post survey in March 2011</p> <p>Training organized prior to formation of SHG</p> <p>Demonstrations</p> <ul style="list-style-type: none"> ➤ Exposure visit to seed processing industry ➤ MP Seed Corporation, Ujjain and KRISBCO <p>Breeder Seed Availability</p> <p>Facilitated to get breeder seed from SAU & ICAR institution</p> <p>Field Days, group meetings</p> <p>Group meeting organized with general body every six months (06 meetings organized)</p> <p>Publicity and marketing</p> <p>Through Beej Sangh, Agriculture Deptt. and Krishi Mela (For three clusters having 75 villages)</p>
Pre and post intervention survey	
Training	
Demonstrations	
Breeder Seed Availability	
Field Days, group meetings	



Time line of entrepreneurship development of entrepreneur

- Survey outcome reflected an urgent and long lasting aspiration of farmers for quality seed.
- KVK motivations resulted the formation of Self Help Group in March 2008.
- Training was organized on quality seed production, certification, processing and marketing.
- The group was registered in July 2008 under MP Cooperative Act 2000 & get the licence.
- Since Kharif 2009 the group has undertaken seed production of Soybean, Wheat, Gram and Potato.

Technical Components in the enterprise:

Production programme: Foundation or certified seed produced & procured by the member farmer as per the norms of MPSCA

Methodology/Process:

- Every farmer has a mandatory registration of his seed production plot. Seed for sowing use either breeder or foundation seed of specific crop and variety.
- Every Plot is monitored atleast twice as per the minimum seed certification standards by MPSCA
- After harvest seed is procured back and is subjected to grading and processing.
- Sample from each graded lot is sent to laboratory & after it declare pass then packed.

Manpower: On an average 03 person are required for the whole process per quintal of seed.

Detail of Seed Produced and Income of SHG

Crops	Area (Ha) Under seed production	Raw Seed Produced	Processed Seed Produced	Total Cost of production ₹	Net Income Seed ₹	Net income/ Ha in seeds ₹	Net income/H a in Conventio nal Farming ₹
Soybean	20.00	270	237.6	325600	339680	16984	7750
Wheat	8.00	304	267.52	173120	375296	46912	36500
Gram	4.00	46	40.48	50880	78656	19664	27300
Potato	5.00	1050	924	519000	867000	173400	123000
TOTAL	37.00	1670	1470	1068600	1660632	64240	48638



Horizontal Spread of enterprise:

The 11 permanent members extended upto 56 farmers as temporary members for six months. During 2011-12, the group is likely to produce and market over 3000 quintal of seeds of different crop.

Recognition /Award:

A member of the group Shri Hakam Singh of Village Buchhakhedi honoured as innovative farmer by District administration on 26 January 2011 for his contribution in seed production.